

Satellite Information Broadcast Services for Mobile Users

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Craig A. Correa, Marine Services 703-788-7020 ccorrea@satellinktech.com



Value Proposition

UNLIMITED USE • ANYWHERE • REAL-TIME • FULL COLOR • FIXED COST

The <u>Best-in-Class</u> Provider of

<u>Low Cost</u> and <u>Full Fidelity</u>

<u>Real-time</u> Weather and Situation Awareness

Information to <u>Worldwide</u> Markets

using <u>Existing</u> Broadcast Satellites





North America Coverage







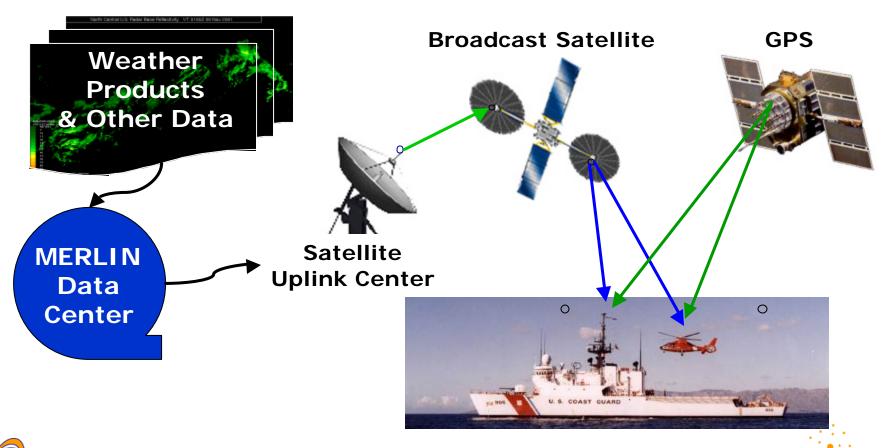
Coverage Abroad







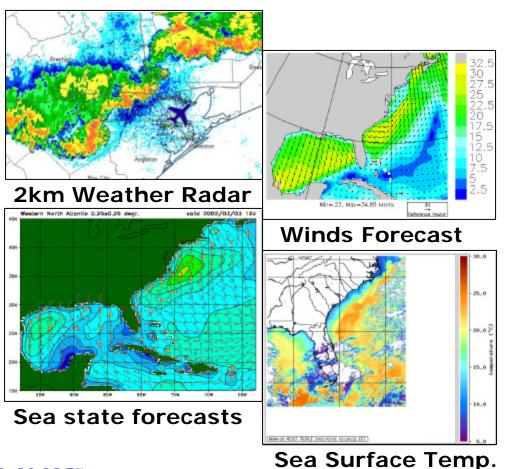
Distribution Architecture







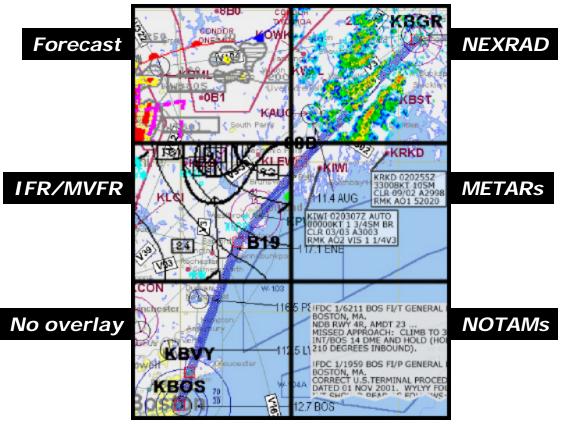
Effective, Easy to Understand Information on Demand for the Mariner







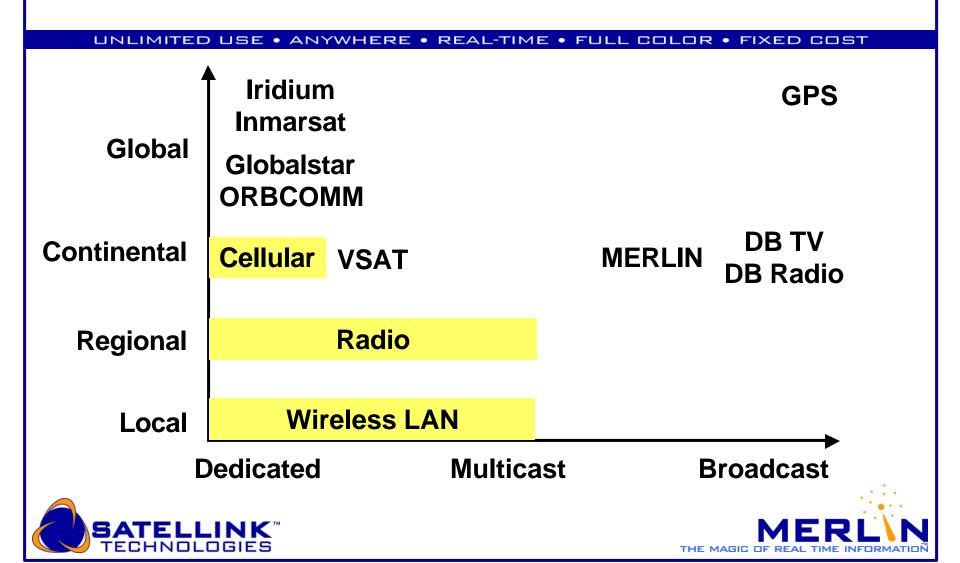
Wide Range of Graphical and Text Weather Information for Aviators







Reaching the Mobile User



Merlin Technology Summary

UNLIMITED USE • ANYWHERE • REAL-TIME • FULL COLOR • FIXED COST

- Broadcast service through operational satellites
- Multi-continent coverage
- Works with encryption overlay
- Weather information forms core information service
- Content tailored and restricted to user groups
- Multicast capable

How might this contribute to the Coast Guard mission?



